-NO. 0276----P. 1--

Attorney's Docket No.: 12888-010002

OFFICIAL COMMUNICATION FACSIMILE:

RECEIVED **CENTRAL FAX CENTER**

OFFICIAL FAX NO: (703) 872-9306

OCT 1 5 2004

Number of pages including this page

Applicant: Joseph Bates et al.

Art Unit: 2143

Serial No.: 10/773,682

Filed

: February 6, 2004

Examiner: Unknown

Title

: METHOD OF DISPLAYING MESSAGE IN AN INTERACTIVE COMPUTER

PROCESS DURING THE TIMES OF HEIGHTENED USER INTEREST

MAIL STOP AMENDMENT

Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Attached to this facsimile communication cover sheet is SUPPLEMENTAL Patent and Trademark Office.

Reg. No. 43,807

PTO Customer No. 26161 Fish & Richardson P.C. 225 Franklin Street Boston, MA 02110-2804 Telephone: (617) 542-5070

Fax: (617) 542-8906

20957602.doc

NOTE: This facsimile is intended for the addressee only and may contain privileged or confidential information. If you have received this facsimile in error, please immediately call us collect at (617) 542-5070 to arrange for its return. Thank you.

Attorney's Docket No.: 12888-010002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE CENTRAL FAX CENTER

Applicant: Joseph Bates et al.

Art Unit : 2143

Serial No.: 10/773,682

Examiner: Unknown

OCT 1 5 2004

Filed : February 6, 2004

Title

: METHOD OF DISPLAYING MESSAGE IN AN INTERACTIVE COMPUTER

PROCESS DURING THE TIMES OF HEIGHTENED USER INTEREST

MAIL STOP AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

SUPPLEMENTAL PRELIMINARY AMENDMENT

Prior to examination, please amend the application as indicated on the following pages.

CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated

Date of Tra mission

Signature

Jennifer L. Bettencourt

Typed or Printed Name of Person Signing Certificate